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SATISFYD

EMPOWERING DEALERS

July 2014 New sletter

Tip of the Month

So...the buzz in the country...*Too much corn headed our way has corn prices down!* Sound familiar?

It might be tough selling a tractor or a combine when prices are down.

Consider this...

Host an event

With traffic slowing down, you obviously have a little extra time on your hands. Rather than just promoting your products or services in your usual ways, plan an event to promote that will draw in a crowd of people. It will remind consumers that you are there and probably even attract some first-timers. Definitely plan in advance so you have time to spread the word. The event does not have to be anything over the top or extravagant. You can always invite partners or neighboring businesses to participate to expand the network even further.

Maintaining equipment is important. Think about a complimentary maintenance demonstration that makes sense for your customers. Let them lean and learn on you. They won't forget!

Thought Provoking

Haven't thought about just how important Customer Experience Management is, check out this: [Think About It!](#)

SATISFYD Application Enhancements

We are please to announce the following new features that will be released on August 7th! Click the following links to learn about each new feature

- [Application Enhancements](#)
- [New Dashboard Options](#)
- [New Monitoring Options: Subscriptions](#)
- [New Profile Page](#)

Keep talk- we are listening! Please send your valuable feedback to support@satisfyd.com

Product Training

Interested in learning more about the SATISFYD Application to help you improve customer satisfaction?

Please contact support@satisfyd.com to request a FREE 30 minute online training class to learn about:

- Reporting feature including New Customer Reports
- Downloading Attachments from your customers
- Survey Searching
- Issue Management
- CSI vs NPS Methodology
- New SATISFYD offerings

Keep an eye out, our 2014 TOP DEALER AWARD WINNERS are getting announced this month!

[Visit our TOP DEALER AWARD site!](#)



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